

# 87 VIDEO TOPICS FOR REAL ESTATE AGENTS

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## AGENT VIDEOS:

About Me  
Why I Became a Realtor  
Elevator Speech  
Team / Office Introduction  
(TC-Broker-Acct)  
Client Testimonials  
What a Realtor Does  
Day in the Life of an Agent  
Just Listed / Just Sold  
Why attend Open Houses  
Market Update  
Moving Tips  
Don't forget the Kids  
Investment in Real Estate  
Case Studies:  
"Why Home Sold or Didn't"  
Home Didn't Appraise?  
My App - My Website  
When do you get the Keys?  
How the MLS works  
Dealing with Multiple Offers  
The People in Your Transaction  
Auctions and FSBO  
At the Closing Table

## LifeStyle / Neighborhood

Community Events  
Interview Local Non-Profits  
Interview Local Leaders  
(non-political slant)  
Interview Local Businesses...  
(talk about community)  
Bloop Reel  
Your Kitchen

## SPECIAL OFFERS:

Setup a Search  
Home Evaluation  
Free for Your Clients?

## HOME SELLERS:

Interviewing an Agent  
Pricing Right from the Get-Go  
Update Allowances?  
PITI  
Reading Title Work  
Myths about Home Selling  
Seller FAQs  
Pricing Strategies  
Prep Home for Sale  
Declutter / Depersonalize  
Curb Appeal / First Impressions  
Showing / Open House Tips  
The Offer Process  
Closing Costs  
Realtor Benefits  
Your Marketing Plan (<1m)  
Home Staging  
Making Moving Easier  
Buying a Second Home

## HOME TIPS:

Design Trends  
Seasonal Tips  
Lawn Care  
Cool Home Tech  
Living Greener  
Your Kitchen  
Maintenance  
Window Treatments  
Organizing Your Home  
Landscaping / Gardening

## REMEMBER TO ALWAYS SAY:

I'm Name Realtor, Power By  
Keller Williams Nashville Music City  
You can reach me at 615- -  
[insert slogan]

## HOME BUYERS:

Saving for a Down Payment  
Inspections  
Reading Title Work  
What Cash do you need  
Interview Your Agent  
Tips for First Time Buyers  
Myths about Home Buying  
Questions to ask a Lender  
What Things a Lender Needs  
Mortgage Terms  
PreQualified  
Renting Vs Buying  
Steps to Home Buying  
Buying a FSBO  
Buyer FAQs  
Spotting a Deal  
Making Your Offer Stand Out  
Mortgage Types (FHA, VA, RD)  
Closing Costs

## HOME PROFESSIONALS:

Home Decor  
Home Builders  
Developers  
Insurance Agents  
Home Maintenance Props  
Moving Companies

## INSPECTIONS:

Well  
Mold  
Septic  
Survey  
Radon  
Plumbing  
Roofing  
Fire Safety  
Chimney / Ducts  
Foundation / Basement / Crawl